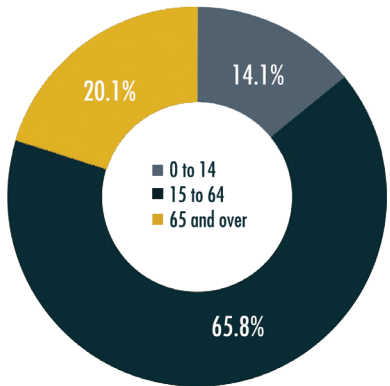


SACKVILLE, NEW BRUNSWICK

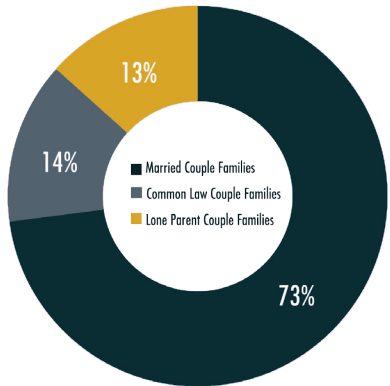
AT A GLANCE

POPULATION DEMOGRAPHICS

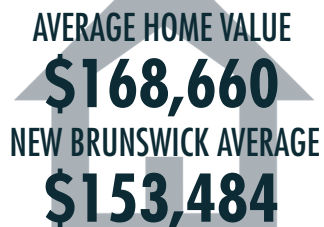
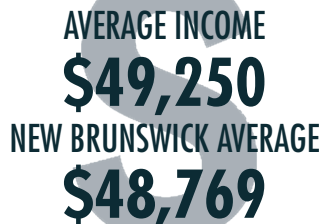
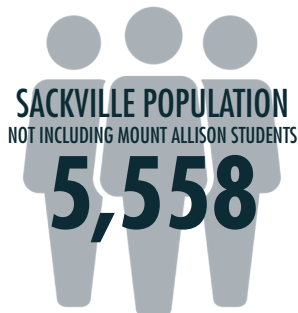
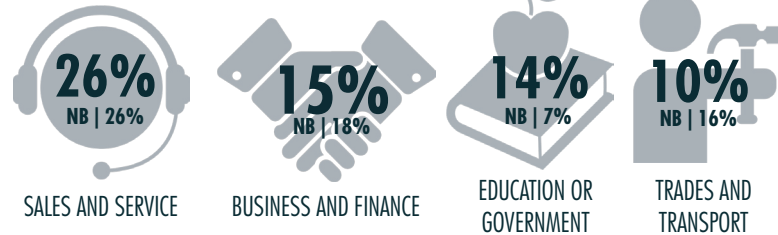


FAMILY COMPOSITION

TOTAL CENSUS FAMILIES: 1570



PROMINENT INDUSTRIES BY PERCENTAGE OF WORKFORCE



Located on traditional Mi'kmaq land, settled in 1708, and incorporated in 1903, Sackville is a historic and picturesque New Brunswick town that serves as a gateway to Nova Scotia and the Tantramar Marshes. A balanced mix of retail, professional and arts-related businesses, along with light to medium industry and traditional farming can be found in Sackville. Downtown's central Bridge and York Streets combine village flavour and city flair. Dotted with specialty shops, cafés, pubs, and fabulous restaurants to satisfy every mood and palate, Sackville's pedestrian-friendly downtown attracts shoppers, strollers and foodies alike.

Sackville is a university town offering rich and diverse arts and cultural resources, centered around Mount Allison University's gallery, theatre, and noted fine arts and music programs. Established in 1843, Mount Allison has consistently been ranked the best primarily undergraduate university in Canada by Maclean's Magazine and remains an important influence on Sackville's continued development. Sackville is also home to internationally renowned music festival SappyFest, a film society, lively blues, independent music, and theatre scenes, and various art galleries.

Bordered on all sides by the fertile Tantramar marshes and close to the Bay of Fundy, Sackville is a small, but active community, offering residents and visitors an array of recreational opportunities. With convenient access to the Trans Canada Highway, Sackville is located 42km south of Moncton, New Brunswick's largest city, and just 10km from the Nova Scotia border.

Sackville is uniquely positioned to provide residents and businesses with a stable financial environment, bucolic downtown atmosphere, and small-town community charm. It is truly the heart of Maritime Canada.

MAJOR CULTURAL INSTITUTIONS

OWENS ART GALLERY - SACKVILLE FILM SOCIETY - STRUTS GALLERY
OK QUOI!? - LIVE BAIT THEATRE - BORDERTOWN FESTIVAL - TANTRAMAR BLUES SOCIETY
SAPPYFEST - FOG FOREST GALLERY - MOTYER-FANCY THEATRE - FESTIVAL BY THE MARSH

SACKVILLE VOTED CULTURAL CAPITAL OF CANADA 2008

MOUNT ALLISON UNIVERSITY

A PARTNER IN OUR COMMUNITY

ANNUAL MOUNT ALLISON
UNIVERSITY ENROLLMENT

2200



STUDENTS REPRESENT
40 PERCENT
OF OUR COMMUNITY

STUDENTS SPEND AN ESTIMATED

\$25 MILLION

ON HOUSING, FOOD, AND ENTERTAINMENT ANNUALLY

IN THE PAST 10 YEARS PRIVATE DEVELOPERS
AND MOUNT ALLISON HAVE INVESTED NEARLY

\$10 MILLION

INTO SACKVILLE'S REAL ESTATE MARKET

MOST OF MOUNT ALLISON'S
400 FULL-TIME
AND HUNDREDS OF PART-TIME EMPLOYEES



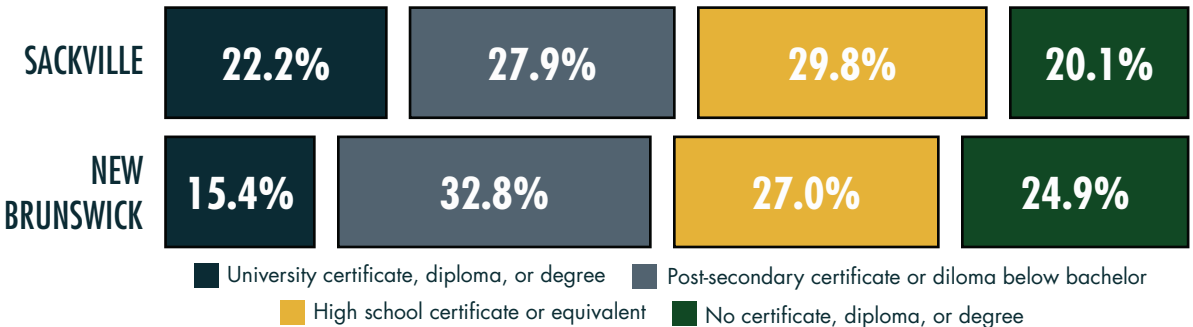
LIVE IN WALKING DISTANCE OF THE UNIVERSITY

MOUNT ALLISON EMPLOYEES
FREQUENTLY CHOOSE TO RETIRE IN

SACKVILLE



SACKVILLE HAS A HIGHLY EDUCATED WORKFORCE



Sources:
2006 Canadian Census
2011 Canadian Census
2011 Canadian National Household Survey
Michael Fox. 2014. Presentation: The Impact of Mount Allison.