

October 26, 2020

Dear Business Owner/Manager,

Mainstreet Redevelopment and the Town of Sackville are partnering to create a holiday season Business Passport. This is a second passport following the success of the one we distributed in August.

The passport is a booklet that will be distributed at many locations in Sackville and also mailed to every mailbox in Town. People with passports will then bring them to participating businesses who will stamp them. Once passport holders have enough stamps (10 stamps with a minimum \$10 purchase), they will be able to submit their passport for a free t-shirt at Town Hall, and enter a grand prize draw of a \$1000 local shopping spree.

There is no financial contribution required from participating businesses, and we will provide the stamp you can use. You will not need to handle the passports other than to stamp them.

### **How You Can Participate/What We Need From You**

To participate, simply reply to this email by **Friday, October 30** with the following:

- A copy of your business logo
- Copy for whatever you would like to advertise – please see the attached page for advertisement styles. You have the following options:
  - One block – maximum 50 words
  - Two blocks – 22 words each block
  - Four blocks – 8 words each block
- Your address
- Either a Facebook page or web address
- A phone number

And we will do the rest!

**PLEASE NOTE: ALL information must be in hand with us on October 30**, or you will not be in the passport. We are unable to accept late materials because of printing deadlines.

Passports will be distributed starting November 20th and will be good from then until the deadline for submitting them at Town Hall (December 21st). The draw for the grant prize will be on December 22nd. Mainstreet Redevelopment is also encouraging businesses within the Business Improvement Area to consider offering at least one special for the Moonlight Madness periods, which will run November 20th and 21st, and December 11th and 12th. Please contact Gwen at [gwenzwicker@gmail.com](mailto:gwenzwicker@gmail.com) for more information or questions about Moonlight Madness.

For more information on the passport program, please contact Ron at 364-4938 or [r.kellyspurles@sackville.com](mailto:r.kellyspurles@sackville.com)

Best regards,

Town of Sackville and Mainstreet Redevelopment

# Your Logo Here

Your Business Name  
Here

Address and Phone here

Website for Facebook here

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# Your Logo Here

Your Business Name  
Here

Address and Phone here

Website for Facebook here

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