

**SPECIAL MEETING OF COUNCIL  
MONDAY, OCTOBER 4, 2021 AT 6:30 P.M.  
COUNCIL CHAMBERS, TOWN HALL**

In attendance were Mayor Shawn Mesheau, Deputy Mayor Andrew Black and Councillors Allison Butcher, Sabine Dietz, Matt Estabrooks, Bill Evans, Kenneth Hicks, Bruce Phinney and Michael Tower. Also, in attendance were CAO Jamie Burke, Clerk Donna Beal and Assistant Clerk Becky Goodwin.

**CALL MEETING TO ORDER**

Mayor Shawn Mesheau called the meeting to order.

Mayor Shawn Mesheau acknowledged that we are located within the territory of Mi'kma'ki, the unceded, ancestral territory of the Mi'kmaq people.

**APPROVAL OF AGENDA**

MOVED BY COUNCILLOR MATT ESTABROOKS AND SECONDED BY DEPUTY  
MAYOR ANDREW BLACK THAT COUNCIL APPROVE THE AGENDA OF THE  
SPECIAL MEETING OF COUNCIL OF OCTOBER 4, 2021, AS CIRCULATED AND MOVE  
INTO IN-CAMERA. MOTION CARRIED.

**1. RCMP Monthly Report**

**Public – 7:00 P.M.**

Treasurer Michael Beal, Town Engineer Dwayne Acton, Senior Manager of Corporate Projects Kieran Miller, Assistant Treasurer Elizabeth Hartling, Manager of Recreation Program and Events Matt Pryde, Manager of Tourism and Business Development Ron Kelly Spurles, Manager of Parks and Facilities Todd Cole and Superintendent of Public Works Michelle Sherwood joined the meeting.

Also in attendance were two (2) members of the public.

Mayor Shawn Mesheau acknowledged that we are located within the territory of Mi'kma'ki, the unceded, ancestral territory of the Mi'kmaq people.

**2. Strategic Planning and Budget Assumptions**

Senior Manager of Corporate Projects Kieran Miller and Treasurer Michael Beal provided a presentation on the Town's Strategic Planning objectives and Budget Assumptions for 2022. The presentation reviewed 2021 priorities, discussed where money goes and the current financial situation for the Town, reviewed the Strategic Plan for 2017-2022 and walked through identifying 2022 priorities. This presentation can be found under the Minutes and Agendas section of the Town of Sackville's Webpage.

### 3. Policy By-Law

(a) By-Law No. 281, A By-Law Relating to the Establishment of a Special Business Improvement Area Levy in the Town of Sackville

Assistant Clerk Becky Goodwin provided an overview of her Report, noting that the Business Improvement Area imposes a levy of assessment on all business properties within the area described in By-Law No. 128, A By-Law to Designate and Establish a Business Improvement Area within the town boundaries. By-Law No. 128 has been in effect every year subsequent to 1987 and annually a revised By-Law comes forward in order to establish the rates for the coming year. Staff have received the BIA's 2022 Budget and will be advertising the Budget in the Moncton Times and Transcript prior to third reading. It is Staff's recommendation that Council consider giving first and second reading to By-Law No. 281 A By-Law Relating to the Establishment of a Special Business Improvement Area Levy in the Town of Sackville at the October 12, 2021 Regular Council Meeting.

(b) Recreation Subsidy Policy 2021-05

Manager of Recreation Program and Events Matt Pryde provided an overview of his Report, noting that at the August 2021 Special Meeting of Council, Staff were directed to begin work on a Recreation Subsidy Policy that would benefit the children of residential taxpayers in the Town of Sackville, using a budget of \$65,000 as a reference. After reviewing several different models and the financial implications of each, Staff is recommending a two-year pilot policy where tax paying residents would be reimbursed for 50% of registration fees paid up to a total of \$300 for any not-for-profit minor sport organization in Sackville that is required to pay a facility fee to operated. The Town already subsidizes other groups, such as soccer, basketball, baseball and football, through our reciprocal agreement with the Anglophone East School District. The reimbursement process will require the resident to complete and submit an application form along with a copy of their identification, proof of residency, a copy of the child's medicare card and proof of purchase/registration to the appropriate minor sport group. Staff will maintain constant communication with the local sports groups, and existing subsidy programs like KidSport and Jumpstart to ensure the resident is only being reimbursed for 50% of the fees they pay out of pocket. There was a discussion around the approach to the subsidy and whether the program would be equitable and fair for all citizens. It is Staff's recommendation for Council to consider approving Policy 2021-05 Recreation Subsidy Policy 2021-05 at the Regular Council Meeting of October 12, 2021.

### 4. Pride Parade

Manager of Recreation Program and Events Matt Pryde provided an overview of his Report noting that the Rainbow Flag is a symbol of lesbian, gay, bisexual, and transgender (LGBT) pride and LGBT social movements. It represents equity for all, regardless of sexual preference or identification. Over the past 4 years, the Town of Sackville and the Mount Allison Students' Union have hosted the Pride Parade as part of Pride Week. This year, Pride Week will take place from October 18-24, 2021 and the Pride Parade is set to take place on Friday, October 22, 2021. The Rainbow Flag will be raised on the Mount Allison campus and at Sackville Town Hall. It is Staff's recommendation that Council consider approving the street closure of York Street from Salem to Main and Main Street from York to Town Hall to accommodate the Pride Parade at the Regular Council Meeting of October 12, 2021.

## Question Period

Bruce Wark asked several questions in relation to budget planning presentation including questions relating to the Multi-Purpose Building and the increase in property assessments. Senior Manager of Corporate Projects Kieran Miller responded on the on-going Class D estimate for a potential multi-purpose building. Treasurer Michael Beal responded to the questions regarding to property assessments and any tax increase the Town may see. Mr. Beal reminded the Public that we are currently in the draft process of the Budget and final numbers have yet to be received from the Province.

Erica Butler asked what is covered under Transportation Services within the General Operating Budget. Treasurer Michael Beal responded that this included Engineering and Public Works staff, road patching and winter and summer maintenance.

Erica Butler asked if backpay is included in the amount of the RCMP salary increase. Treasurer Michael Beal responded that the Town has yet to receive any figures as it related to backpay for the RCMP.

Erica Butler asked for clarification on the amount within the BIA By-Law. Treasurer Michael Beal responded that the current amount in the By-Law is the 2021 amount and prior to third reading, the amount will be adjusted once final numbers are received from the Province.

Erica Butler asked if the Recreation Subsidy Pilot Policy amount is per sport or per child. Manager of Recreation Program and Events Matt Pryde responded that the amount is per child.

Erica Butler asked if the skate park study was still being worked on in 2021 as a Council initiative. Manager of Recreation Program and Events Matt Pryde responded that the Town is currently in discussion with a skatepark design company who will be provided a proposal on costs for a design of an upgraded skate park.

Erica Butler asked for clarification on how strategic planning had been done in the past versus how it was completed this year. CAO Jamie Burke responded that municipalities approach strategic planning sessions in many different ways. In past years, Council and Management would meet informally for an evening to discuss priorities and items within the strategic plan and now have moved to a more formal process during a Special Meeting of Council.

MOVED BY COUNCILLOR BRUCE PHINNEY AND SECONDED BY COUNCILLOR MICHAEL TOWER THAT COUNCIL ADJOURN THE SPECIAL MEETING OF COUNCIL OF OCTOBER 4, 2021. MOTION CARRIED.

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Mayor

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Clerk

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Assistant Clerk